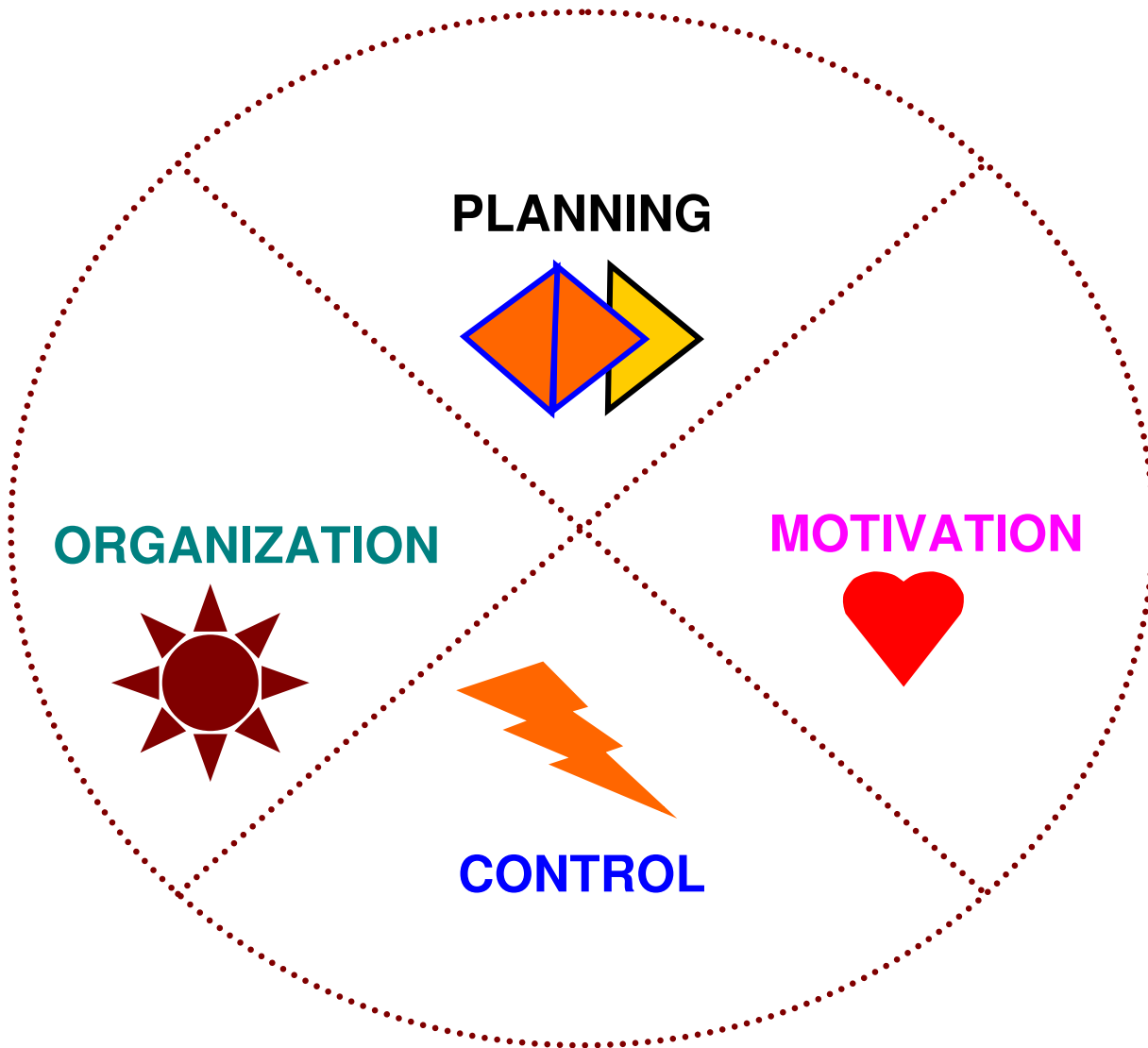


Basic Management Functions



PLANNING: W5 + How; Detailed Goals; Vision; Mission

MOTIVATING: Environment; Discipline; Routine; Staff; Performance Eval.

CONTROL: Finances; Budgets; Company Assets; Sales; Customer Service

ORGANIZATION: Company Resources; Marketing; Administration